

San Diego, CA

San Diego is California's second largest city and is the ninth largest in the United States, with the San Diego metropolitan area ranking 17th in the country. San Diego boasts a citywide population of approximately 1.3 million and approximately 3.1 million countywide. Within its borders of 4,200 Sq. miles, San Diego County encompasses 18 incorporated cities and numerous unincorporated cities. Because of San Diego's proximity to Mexico, the region is becoming increasingly bicultural, and the City is one of the most ethnically and culturally diverse places in the nations.

Population

San Diego Metro: 3.1-Million



Source: NPA

Unemployment Rate

San Diego Metro: 10.0% ▼

United States: 9.5% ▼

California: 12.2% ▼

Source: U.S. Department of Labor

Avg. Household Income

San Diego Metro: \$76,893

United States: \$71,437

California: \$83,047

Source: U.S. Department of Labor

Metro Area Vital Signs

Inventory	110.56 M SF	↓
Vacancy Rate	15.3%	↓
Rental Rate Per SF	\$26.45	↓
Net Absorption	341,936 SF	↑
Cap Rate	8.75%	↓

Inventory	140,768 Units	↓
Vacancy Rate	5.1%	↑
Average Monthly Rent	\$1,300	↓
Net Absorption	288 Units	↑
Cap Rate	6.6%	↑

Inventory	139.562 M SF	↓
Vacancy Rate	5.5%	↔
Avg. Rental Rate Per SF	\$22.63 Net	↓
Net Absorption	23,619	↑
Cap Rate	7.8%	↑

Inventory	192.29 M SF	↓
Vacancy Rate	11.1%	↑
Rental Rate Per SF	\$10.06	↓
Net Absorption	153,931 SF	↑
Cap Rate	8.8%	↑

Office

Multi-Family

Retail

Industrial

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